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**FAX TRANSMISSION**

From: Sharon Shelton  
Paralegal

Date: January 8, 2007

Direct Line: 513-357-9406

To: USPTO  
Attn: Examiner Michael Bekerman

Fax No. 571-273-8300

Confirmation No.

No. of Pages (including this cover page) sixteen (16)

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**Message: DELIVER TO EXAMINER BEKERMAN**

Applicant : Graham, et al.  
Filed : August 31, 2001  
Serial No. : 09/945,378  
Title : COMPUTERIZED SYSTEM AND METHOD FOR PROVIDING ADVERTISING  
TO A CONSUMER  
Docket No. : CRG03-GN003  
Examiner : Bekerman, Michael  
Art Unit : 3622

See attached Amendment After Final in Response to Office action of 9/6/06, including requisite Fee Transmittal for Extension within 1 month, in the above-referenced matter.

Sent By: \_\_\_\_\_ Time: \_\_\_\_\_

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PTO/SB/17 (07-06)

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U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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Effective on 12/08/2004.  
Fees pursuant to the Consolidated Appropriations Act, 2005 (H.R. 4818).**FEE TRANSMITTAL**  
**For FY 2006**☒ Applicant claims small entity status. See 37 CFR 1.27**TOTAL AMOUNT OF PAYMENT** (\$) 60.00**Complete if Known**

Application Number	09/945,378
Filing Date	08-31-2001
First Named Inventor	GRAHAM, ET AL
Examiner Name	BEKERMANN, MICHAEL
Art Unit	3622
Attorney Docket No.	CGR03-GN003

**METHOD OF PAYMENT** (check all that apply)

☐ Check ☐ Credit Card ☐ Money Order ☐ None ☐ Other (please identify): \_\_\_\_\_

☒ Deposit Account Deposit Account Number: 50-3072 Deposit Account Name: TAFT STETTINIUS & HOLLIST

For the above-identified deposit account, the Director is hereby authorized to: (check all that apply)

☒ Charge fee(s) indicated below ☐ Charge fee(s) indicated below, except for the filing fee

☒ Charge any additional fee(s) or underpayments of fee(s) under 37 CFR 1.16 and 1.17 ☐ Credit any overpayments

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**FEE CALCULATION****1. BASIC FILING, SEARCH, AND EXAMINATION FEES**

Application Type	FILING FEES		SEARCH FEES		EXAMINATION FEES		Fees Paid (\$)
	Fee (\$)	Small Entity Fee (\$)	Fee (\$)	Small Entity Fee (\$)	Fee (\$)	Small Entity Fee (\$)	
Utility	300	150	500	250	200	100	
Design	200	100	100	50	130	65	
Plant	200	100	300	150	160	80	
Reissue	300	150	500	250	600	300	
Provisional	200	100	0	0	0	0	

**2. EXCESS CLAIM FEES**

Fee Description	Fee (\$)	Small Entity Fee (\$)
Each claim over 20 (including Reissues)	50	25
Each independent claim over 3 (including Reissues)	200	100
Multiple dependent claims	360	180

  

Total Claims	Extra Claims	Fee (\$)	Fee Paid (\$)
- 20 or HP = _____ x _____ = _____			
HP = highest number of total claims paid for, if greater than 20.			
Indep. Claims	Extra Claims	Fee (\$)	Fee Paid (\$)
- 3 or HP = _____ x _____ = _____			
HP = highest number of independent claims paid for, if greater than 3.			

  

Multiple Dependent Claims	
Fee (\$)	Fee Paid (\$)
_____	_____

**3. APPLICATION SIZE FEE**

If the specification and drawings exceed 100 sheets of paper (excluding electronically filed sequence or computer listings under 37 CFR 1.52(c)), the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).

Total Sheets	Extra Sheets	Number of each additional 50 or fraction thereof	Fee (\$)	Fee Paid (\$)
_____ - 100 = _____ / 50 = _____ (round up to a whole number) x _____ = _____				

**4. OTHER FEE(S)**

Non-English Specification, \$130 fee (no small entity discount)

Other (e.g., late filing surcharge): (2251) 1 MO EXTENSION FEE

60.00

**SUBMITTED BY**

Signature	Registration No. 39,289	Telephone 513-357-9331
Name (Print/Type) DAVID A. MANCINO	(Attorney/Agent)	Date 01-08-2007

This collection of information is required by 37 CFR 1.136. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 30 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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Sharon A. Shelton  
Sharon A. Shelton

PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

## Application of:

Applicant : Graham, et al.  
Filed : August 31, 2001  
Serial No. : 09/945,378  
Title : COMPUTERIZED SYSTEM AND METHOD FOR PROVIDING  
: ADVERTISING TO A CONSUMER  
Docket No. : CGR03-GN003  
Examiner : Bekerman, Michael  
Art Unit : 3622

Hon. Commissioner for Patents  
Alexandria, VA 22313

Dear Sir:

AMENDMENT AFTER FINAL

The present submission is in response to a final Office action having a mailing  
date of September 6, 2006, and having an extended period of response extending through  
and including January 6, 2007.

01/10/2007 SDENB0B1 00000010 503072 09945378

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